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| **Criteria for 2.5 mark text** | **At Risk – 0** | **Below Level – 1** | **At Level – 2** | **Above Level – 2.5** |
| **Ideas** | * Ideas are off topic * Text(s) show evidence of plagiarism | **Pragmatic** – Ideas are vague/generalized/ undeveloped/superficial for achieving stated purpose.  **Aesthetic** – Thoughts and feelings are generalized/ superficial/undeveloped/ vague in creating overall effect. | **Pragmatic** – Ideas are clear, appropriate, and adequately developed for achieving stated purpose.  **Aesthetic** – Thoughts and feelings are clear and appropriate, and are adequately developed and consistent in creating an overall effect. | **Pragmatic** – Ideas are creative/ perceptive/ thoroughly developed for achieving stated purpose.  **Aesthetic** – Thoughts and feelings are creative/ perceptive/ thoroughly developed and are interrelated in creating an overall effect. |

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| **Criteria for 5 mark text** | **At Risk – 0** | **Below Level – 1/2** | **At Level – 3/4** | **Above Level - 5** |
| **Ideas** | * Ideas are off topic * Text(s) show evidence of plagiarism | **Pragmatic** – Ideas are vague/generalized/ undeveloped/superficial for achieving stated purpose.  **Aesthetic** – Thoughts and feelings are generalized/ superficial/undeveloped/ vague in creating overall effect. | **Pragmatic** – Ideas are clear, appropriate, and adequately developed for achieving stated purpose.  **Aesthetic** – Thoughts and feelings are clear and appropriate, and are adequately developed and consistent in creating an overall effect. | **Pragmatic** – Ideas are creative/ perceptive/ thoroughly developed for achieving stated purpose.  **Aesthetic** – Thoughts and feelings are creative/ perceptive/ thoroughly developed and are interrelated in creating an overall effect. |

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| **Criteria for 10 mark text** | **At Risk – 0** | **Below Level – 1/2** | **At Level – 3/4** | **Above Level - 5** |
| **Ideas**  **(Score x2)** | * Ideas are off topic * Text(s) show evidence of plagiarism | **Pragmatic** – Ideas are vague/generalized/ undeveloped/superficial for achieving stated purpose.  **Aesthetic** – Thoughts and feelings are generalized/ superficial/undeveloped/ vague in creating overall effect. | **Pragmatic** – Ideas are clear, appropriate, and adequately developed for achieving stated purpose.  **Aesthetic** – Thoughts and feelings are clear and appropriate, and are adequately developed and consistent in creating an overall effect. | **Pragmatic** – Ideas are creative/ perceptive/ thoroughly developed for achieving stated purpose.  **Aesthetic** – Thoughts and feelings are creative/ perceptive/ thoroughly developed and are interrelated in creating an overall effect. |
| **Criteria** | **At Risk – 0** | **Below Level – 1/2** | **At Level – 3/4** | **Above Level - 5** |
| **Organization** | * Text(s) show evidence of plagiarism | Organizational structures are awkward or not apparent; techniques and transitions are weak and distract from a coherent, unified idea. | Distinct organizational structures are used to achieve stated purpose; techniques and transitions ensure a coherent, unified idea. | Distinct overall organization structures are used with impact and achieve stated purpose; techniques and transitions artfully integrate ideas into a coherent, unified whole. |
| **Language Use** | * Text(s) show evidence of plagiarism | Language choices and arrangement of ideas are ineffective; voice is inappropriate/inconsistent/ weak. | Language choices and arrangement of ideas are effective; voice is appropriate and established. | Language choices and arrangement of ideas are superior; voice is distinct and effective. |
| **Mechanics** | * Text(s) show evidence of plagiarism | Demonstrates limited or tentative control of the conventions of written language. | Demonstrates capable control of the conventions of written language. | Demonstrates skillful control of the conventions of the written language. |